
USING YOUTUBE VIDEO MATERIALS TO DEVELOP SPEAKING COMPETENCE

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Abstract

In this article, the methodology of using audiovisual materials in the development of students' speech competence, the methods of teaching grammar, inductive, deductive, interactive teaching methods, the advantages of using YouTube videos in classes, as well as, YouTube videos designed to improve students' speaking competence sites are listed. The method of using media, in particular, the Internet YouTube resource, in English language classes at higher education system is highlighted.

Keywords: speech competence, audiovisual materials, grammar teaching methods, inductive, deductive, interactive, YouTube video, lesson.

Introduction

The method of teaching foreign languages using audiovisual materials is called the audiovisual method [1]. The acquisition of a foreign language through both listening and viewing forms the basis of this method. This method was developed in France in the 1950s and is expressed mainly in the use of video and audio materials in teaching foreign languages [2].

In this regard, scholars such as F. Mangeno, M. Catroux, S. Puran, T. Lancien, and M. Thomé have emphasized in their works the importance of multimedia tools and digital technologies in learning and teaching French as a foreign language [3]. Also, according to F. Pasky, "Video materials allow for the audiovisual reception of important information about articulation directly from the speaker (through mouth movements, lip expansion and contraction, facial expressions, pantomimes)" [4]. This not only helps the listener to master a foreign language, but also expands the scope of knowledge, expands the scope of creative free thinking through analysis and synthesis of the received information. This process forms the student's speech competence in a foreign language, the skill of creative free communication. It creates an opportunity to activate the skill of independent learning.

If students have a high level of grammar knowledge, they can easily master the language, but students who do not know grammar well face many obstacles in communication.

There are many methods of teaching grammar, the main ones are as follows:

1. Inductive teaching method;
2. Deductive teaching method;
3. Interactive teaching method;

Each method has certain positive and negative aspects. Some lessons are less likely to be remembered, while others may require more in-depth explanation and additional practice.

It is known that most students are either visual or kinesthetic learners, and these types of language learners learn language in a visual environment. However, due to the complexity of English grammar, the use of information media in teaching grammar helps students to easily master the language.

According to foreign studies, the average mastery indicators of students who were taught using YouTube videos were higher than those who were taught using textbooks.

Thus, YouTube videos are considered effective as a substitute for textbooks for improving speaking competence. The use of mass media, especially YouTube videos, when the teacher conveys information is aimed at attracting the attention of students and increasing their interest. The use of videos in the teaching process has a positive effect on the assimilation of knowledge. This is an excellent starting point for communicative activity on the topic, and teachers can fast-forward or fast-reverse the image until the tape is rewound, which provides additional opportunities for students, in addition to allowing them to see the images. For example, a single image can be paused more clearly, many videos have separate sound signals and music, and there may be additional interesting ideas when discussing the video.

Students can also express critical attitudes towards the pronunciation of men and women in the video. They are encouraged to use their prior knowledge to discuss the information provided in the text so that they can make connections between the events in the video and their own emotional experiences and expand their knowledge. In addition, students are encouraged to independently analyze individual words or phrases in the video text. They can also express their views and opinions on the topic being discussed, based on their own experiences and acquired knowledge. This is why students develop a positive attitude when using these media. If students are in a positive mood towards the text, the learning process will be more effective, as students will be more confident in expressing their thoughts. When using YouTube videos to develop speaking competence, it is recommended that students first take a look at the text and consider what it is about. They read the title of the video text and try to understand how the phrases are pronounced and say them in advance. This helps students better understand the topic and enjoy learning the language.

In our opinion, it is necessary to take a more creative approach to the use of modern media, in particular, the Internet resource YouTube, in English language classes in higher education institutions. This will greatly help in improving students' communicative competence and

speaking skills. YouTube videos can also be used to stimulate students' learning activity and motivation.

In order to achieve their methodological goals, the teacher should plan the optimal use of various means in the lesson. In this case, information media serve as the most effective tool in the training process, helping the teacher achieve his goals and objectives.

We cannot use all the YouTube video materials provided by the Internet in language teaching and learning. Before using them, we need to select these materials based on the principles of foreign language teaching, methodological goals and criteria. There are many examples of YouTube video sites designed to improve students' speaking competence. In particular, video materials such as Learn English Grammar (British Council), My Grammar Lab Pearson, English Audio and Video, Learn English Great Videos, provided by the British Council, serve as a resource for learning English. The Learn English Grammar application ranks first in 9 countries around the world on iTunes Education, and is also in the top ten in more than 40 countries. These applications can also be used to develop other linguistic and linguocultural competencies, as they include specific sections dedicated to the study of vocabulary, grammar, communication skills, and speaking skills.

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